

Chapter 1 Answer Key: RV Rental for Beginners



| The Big Idea

RV marketplaces are **peer-to-peer** marketplaces.

One of the most well known examples of a peer-to-peer marketplace is **Airbnb**, where people can share housing, get paid securely, and be covered by the marketplace's insurance.

RV rental marketplaces should provide, at a minimum, these five things:

1. **Insurance** to protect your RV in case of accidents or damage caused while your RV is rented out.
2. **Marketing** services to help your rig get rented.
3. **Communication** tools to help you vet rental requests and stay in touch with your guests in a secure way.
4. **Calendar** tools to manage your bookings and block out the dates when you don't want your RV available for rent.
5. **Tips** for renting successfully.

| Reasons for Renting Out Your RV

1. RV rental marketplaces help you rent **many** types of RVs.
2. People generally rent out their RV to make extra **income** and run their own **business**.
3. Meeting cool, outdoorsy renters is an added benefit.