ROADPASS UNIVERSITY

Chapter 8 Answer Key: Marketing Tips



Marketing Tips for Your RV Rental

- 1. To get more RV rental bookings, a <u>simple</u> marketing game plan can help.
- **2.** RV rental platforms put money and time into **marketing** the listings on their platform so you don't have to.
- **3.** Be sure to ask each renter to leave you a <u>review</u> after their trip. Do everything you can to make sure their experience was enjoyable so they can rate it five stars.
- **4.** Put a <u>"Rent Me"</u> sign on your rig with a link to your listing so that others can see it's a rental.
- **5.** Add the names of nearby <u>attractions</u> into your listing title because it can help people find you more easily when searching the platform.
- **6.** Paid <u>add-ons</u> like airport pick-ups and <u>complimentary</u> amenities like s'more kits, coffee, and camp chairs go a long way in getting positive reviews.